

# WHOLESALE

# CHALK REBELS

## WHOLESALE PRICES 2024

	MSRP	PRICE
80ml - MAGIC CHALK - LIQUID WITH UPSALITE®	€ 19,00	€ 9,00
100ml - CHALK CREAM - LIQUID	€ 11,00	€ 5,25
20g - REPAIR BALM	€ 10,00	€ 4,75
20g - VEGAN REPAIR BALM	€ 11,00	€ 5,25
100g SMOOTH CHALK - POWDER WITH UPSALITE®	€ 11,00	€ 5,25
200g CHUNKY CHALK - POWDER	€ 15,00	€ 6,75
100g CHALK BALL - WITH REFILL	€ 10,00	€ 4,75
ZERO WASTE CHALK - BULK REFILL	N/A	€ 55,00

**Price Guarantee:** we never sell direct-to-consumer on [chalkrebels.com](https://chalkrebels.com) below MSRP.

### ABOUT CHALK REBELS

No one cares more about friction than climbers. **CHALK REBELS** offers the best chalk & skincare products for any athlete who needs a solid grip.

We're a member of **1% For The Planet** & encourage responsible chalk use at the gym and on the rock.

- Made with clean seawater-based chalk.
- Contains Upsalite® for 2x performance.
- Produced in GMP-Certified labs in Europe.
- Contains no resins: protects climbing holds.

### YOUR BENEFITS

- An iconic premium brand at your gym or shop.
- Plenty of P.O.S. materials & sales training.
- 1.8x ~ 2x margin. No MOQs. Same day shipping.
- EU, CH, NO, UK & US shipping.
- Order online at [chalkrebels.com/wholesale](https://chalkrebels.com/wholesale)

**CREATE YOUR WHOLESALE ACCOUNT AT  
[WWW.CHALKREBELS.COM/WHOLESALE](https://WWW.CHALKREBELS.COM/WHOLESALE)**



TEL: +32487758971  
IG: @chalk\_rebels  
[info@chalkrebels.com](mailto:info@chalkrebels.com)

# OFFER COMPARISON

We can offer both whitelabel (your brand) and zero-waste (you refill) solutions for your gym.

## CONTACT US

	CHALK REBELS	WHITELABEL POWDER	WHITELABEL LIQUID	ZERO-WASTE POWDER (BULK)
<b>MOQ</b>	No	100 bags	300 bottles	25 kg
<b>Setup Cost</b>	No	450 to 650	450 to 650	450 to 650
<b>Delivery</b>	1-2 Weeks	3-4 Months	3-4 Months	1-2 Months
<b>Chalk Feeling</b>	Chunky+Smooth	Hybrid Feel Only*	Liquid	Hybrid Feel Only*
<b>Chalk Type</b>	Blended	Non-Blended*	Liquid	Non-Blended*
<b>MgCO3 Source</b>	Seawater-Based	Seawater-Based	Seawater-Based	Seawater-Based
<b>Own Brand</b>	No	Fully Branded	Fully Branded	No
<b>Packaging</b>	Stand-Up Pouch	Stand-Up Pouch	HDPE Bottle	HDPE Bucket
<b>Price Per KG/L</b>	> 30 €	± 15 €	± 45 €	± 14 €
<b>Weight/Volume</b>	200g	250g	200ml	4 kg
<b>MSRP</b>	€ 15	€ 12-15	€ 10-12	€ 7-10**
<b>Unit Price</b>	€ 6,75	€ 4,25	€ 4,75	N/A
<b>Bulk Price (4kg)</b>	N/A	N/A	N/A	€ 55,00
<b>Price Point</b>	Premium	Mid Range	Mid Range	Budget

\* Blended chalk is 3-4 different kinds of chalk mixed to achieve a specific feeling, hybrid chalk only contains one (medium feeling) kind of chalk. \*\*: Recommended price per refill.\*\*\*



# WHITELABEL

Your Own Chalk: We can help you produce your own branded limited-edition chalk powder or liquid chalk. Your logo. Your design. Our eye for attention and quality.

**CONTACT US**

# ZERO WASTE

Offer Chalk Refills at your gym: we can deliver chalk in bulk so you can refill your customer's chalk bags & eliminate packaging waste.

**CONTACT US**

# POINT OF SALES

We help you build a beautiful point of sales presence at your gym with displays, banners, leaflets & loads of stickers.

**CONTACT US**

# PRODUCT DEMOS

We can offer product demos at your gym. This helps climbers discover our products & how they can use them to boost their climbing performance.

**CONTACT US**

