

WHOLESALE (EU)

CHALK REBELS

WHOLESALE PRICES 2025 (EUROPE)

	MSRP	PRICE
80ml - MAGIC CHALK - LIQUID WITH UPSALITE®	€ 21,00	€ 9,00
100ml - CHALK CREAM - LIQUID	€ 12,00	€ 5,50
20g - REPAIR BALM	€ 11,00	€ 5,25
20g - VEGAN REPAIR BALM	€ 12,00	€ 5,50
100g SMOOTH CHALK - POWDER WITH UPSALITE®	€ 12,00	€ 5,50
200g CHUNKY CHALK - POWDER	€ 15,00	€ 6,75
100g CHALK BALL - WITH REFILL	€ 11,00	€ 5,25
ZERO WASTE CHALK - BULK REFILL	N/A	€ 65,00

Price Guarantee: we never sell direct-to-consumer on chalkrebels.com below MSRP.

ABOUT CHALK REBELS

No one cares more about friction than climbers. **CHALK REBELS** offers the best chalk & skincare products for any athlete who needs a solid grip.

We're a member of **1% For The Planet** & encourage responsible chalk use at the gym and on the rock.

- Made with clean seawater-based chalk.
- Contains Upsalite® for 2x performance.
- Produced in GMP-Certified labs in Europe.
- Contains no resins: protects climbing holds.

YOUR BENEFITS

- An iconic premium brand at your gym or shop.
- Plenty of P.O.S. materials & sales training.
- 1.8x ~ 2x margin. No MOQs. Same day shipping.
- EU, CH, NO, UK & US shipping.
- Order online at chalkrebels.com/wholesale

**CREATE YOUR WHOLESALE ACCOUNT AT
WWW.CHALKREBELS.COM/WHOLESALE**



TEL: +32487758971
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info@chalkrebels.com

OFFER COMPARISON

We can offer both whitelabel (your brand) and zero-waste (you refill) solutions for your gym.

CONTACT US

	CHALK REBELS	WHITELABEL POWDER	WHITELABEL LIQUID	ZERO-WASTE POWDER (BULK)
MOQ	No	250 bags	500 bottles	25 kg
Setup Cost	No	450 to 650	450 to 650	450 to 650
Delivery	1-2 Weeks	3-4 Months	3-4 Months	1-2 Months
Chalk Feeling	Chunky+Smooth	Hybrid Feel Only*	Liquid	Hybrid Feel Only*
Chalk Type	Blended	Non-Blended*	Liquid	Non-Blended*
MgCO3 Source	Seawater-Based	Seawater-Based	Seawater-Based	Seawater-Based
Own Brand	No	Fully Branded	Fully Branded	No
Packaging	Stand-Up Pouch	Stand-Up Pouch	HDPE Bottle	HDPE Bucket
Price Per KG/L	> 30 €	± 15 €	± 45 €	± 14 €
Weight/Volume	200g	250g	200ml	4 kg
MSRP	€ 15	€ 12-15	€ 10-12	€ 7-10**
Unit Price	€ 6,75	€ 4,25	€ 4,75	N/A
Bulk Price (4kg)	N/A	N/A	N/A	€ 55,00
Price Point	Premium	Mid Range	Mid Range	Budget

* Blended chalk is 3-4 different kinds of chalk mixed to achieve a specific feeling, hybrid chalk only contains one (medium feeling) kind of chalk. **: Recommended price per refill.***



WHITELABEL

Your Own Chalk: We can help you produce your own branded limited-edition chalk powder or liquid chalk. Your logo. Your design. Our eye for attention and quality.

CONTACT US

ZERO WASTE

Offer Chalk Refills at your gym: we can deliver chalk in bulk so you can refill your customer's chalk bags & eliminate packaging waste.

CONTACT US

POINT OF SALES

We help you build a beautiful point of sales presence at your gym with displays, banners, leaflets & loads of stickers.

CONTACT US

PRODUCT DEMOS

We can offer product demos at your gym. This helps climbers discover our products & how they can use them to boost their climbing performance.

CONTACT US

