

# WHOLESALE

# CHALK REBELS

**CREATE YOUR WHOLESALE ACCOUNT AT  
[WWW.CHALKREBELS.COM/WHOLESALE](http://WWW.CHALKREBELS.COM/WHOLESALE)**

## WHOLESALE PRICES

	MSRP	PRICE
80ml - MAGIC CHALK - LIQUID WITH UPSALITE®	€ 15,00	€ 7,25
100ml - CHALK CREAM - LIQUID	€ 10,00	€ 4,75
20g - REPAIR BALM	€ 10,00	€ 4,75
20g - VEGAN REPAIR BALM	€ 11,00	€ 5,25
100g SMOOTH CHALK - POWDER WITH UPSALITE®	€ 11,00	€ 5,25
200g CHUNKY CHALK - POWDER	€ 15,00	€ 6,75
100g REFILLABLE CHALK BALL - WITH REFILL	€ 9,00	€ 4,25
150g ZERO-WASTE CHALK - WITH BOX	€ 12,00	€ 8,50
4kg ZERO-WASTE CHALK		€ 55,00

**Price Guarantee:** we never sell direct-to-consumer on chalkrebels.com below MSRP.

## ABOUT CHALK REBELS

No one cares more about friction than climbers. **CHALK REBELS** offers the best chalk & skincare products for any athlete who needs a solid grip.

We're a member of **1% For The Planet** & encourage responsible chalk use at the gym and on the rock.

- Made with clean seawater-based chalk.
- Contains Upsalite® for 2x performance.
- Produced in GMP-Certified labs in Europe.
- Contains no resins: protects climbing holds.

## YOUR BENEFITS

- An iconic premium brand at your gym or shop.
- Plenty of P.O.S. materials & sales training.
- 1.8x ~ 2x margin. No MOQs. Same day shipping.
- EU, CH, NO, UK & US shipping.
- Order online at [chalkrebels.com/wholesale](http://chalkrebels.com/wholesale)

**CREATE YOUR WHOLESALE ACCOUNT**



# WHITELABEL

Your Own Chalk: We can help you produce your own branded limited-edition chalk powder or liquid chalk. Your logo. Your design. Our eye for attention and quality.

**CONTACT US**

# ZERO-WASTE

Offer Chalk Refills at your gym: we can deliver chalk in bulk so you can refill your customer's chalk bottles & eliminate packaging waste. Customer pays one-time 5 EUR fee for re-use bottle.

**CONTACT US**

# PRODUCT DEMOS

We can offer product demos at your gym. This helps climbers discover our products & how they can use them to boost their climbing performance.

**CONTACT US**

# POINT OF SALES

We help you build a beautiful point of sales presence at your gym with displays, banners, leaflets & loads of stickers.

**CONTACT US**



# OFFER COMPARISON

We can offer both whitelabel (your brand) and zero-waste (you refill) solutions for your gym.

## CONTACT US

	CHALK REBELS	WHITELABEL POWDER	WHITELABEL LIQUID	ZERO-WASTE
MOQ	No	100 bags	250 bottles	20 kg
Setup Cost	No	450 to 650	450 to 650	450 to 650
Delivery	1 Week	2-3 Months	2-3 Months	1 Month
Chalk Feeling	Chunky+Smooth	Hybrid Feel Only	Liquid	Hybrid Feel Only
Chalk Type	Blended	Non-Blended	Liquid	Non-Blended
MgCO3 Source	Seawater-Based	Seawater-Based	Seawater-Based	Seawater-Based
Own Brand	No	Fully Branded	Fully Branded	No
Packaging	Stand-Up Pouch	Stand-Up Pouch	HDPE Bottle	HDPE Bucket
Price Per KG / L	> 30 €	± 15 €	± 45 €	± 12 €
Weight / Volume	200g	250g	150ml	4 kg
MSRP	€ 14,00	€ 12,00	€ 10	€ 12
Unit Price	€ 6,25	€ 3,95	€ 4,5	€ 8.5
Bulk Price (4kg)	N/A	N/A	N/A	€ 55
Refill MSRP	N/A	N/A	N/A	€ 7
Price Point	Premium	Mid Range	Mid Range	Budget

